

Collaborative, Peer and Sharing Economy Summit

Final Program

8:30 a.m. – 1:00 p.m. Friday, May 30, 2014

8:30 am - 9:00 am **Registration and Coffee**

9:00 am - 9:05 am **Welcome from NYU Stern** – Luke Williams, Executive Director, Berkeley Center for Entrepreneurship and Innovation, NYU Stern

9:05 am - 9:10 am **Framing: The Collaborative, Peer and Sharing Economy** - Arun Sundararajan, Professor & NEC Faculty Fellow, NYU Stern and NYU CUSP

9:10 am – 9:20 am **Setting the Stage: Peer-to-Peer, Disruption and Institutions** - Clay Shirky, Distinguished Writer in Residence, NYU Journalism Institute and NYU ITP

9:20 am - 9:25 pm **Student Spotlight 1** - Samuel Fraiberger, NYU

9:25 am - 10:00 am **Deep Dive 1: The Changing World of Work and Entrepreneurs**

Platforms are reshaping today's workforce, and have led to the rise of independent contractors, freelancers, unconventional workers, micro-entrepreneurs and worker cooperatives. What are the opportunities and challenges created by this new world of work? Will this new workforce grow the economy or will growth be slowed as we lose corporate economies of scale? How should society plan for this transition and the potential upheaval of the traditional workforce?

- Sara Horowitz, Founder & Executive Director, Freelancers Union
- John Horton, Professor, NYU Stern; Scientist, oDesk
- Kyle Kimball, President, New York City Economic Development Corporation
- Miguel McKelvey, Co-Founder and Chief Creative Officer, WeWork
- Jeffrey Wald, Co-Founder and COO, Work Market
- **Moderated by:** Maria Gotsch, President and CEO, Partnership Fund for New York City

10:00 am – 10:15 am **Conversation: Platforms and Shared Cities** - Nathan Blecharczyk, Co-Founder & CTO, Airbnb, and Arun Sundararajan

10:15 am – 10:55 am **Deep Dive 2: New Institutions, New Collectives**

As collaborative, peer-to-peer and sharing platforms move economic activity out of existing institutions and into new ones, what gaps are created in the social safety net? How will capital contributions to society that currently rely on corporate and local taxes be funded? Will new market-based solutions, like those which have emerged for U.S. retirement planning emerge, or will government need to expand, or will new peer collectives emerge?

- Natalie Foster, Co-Founder and Executive Director, Peers
- Douglas Krugman, Founder and CEO, WebThriftStore
- Andrew Rasiej, Founder, Personal Democracy Media; Chairman, NY Tech Meetup
- Craig Shapiro, Co-Founder and CEO, Collaborative Fund
- Benjamin Tincq, Co-Founder and Global Connector, OuiShare
- **Moderated by:** Clay Shirky, NYU Journalism Institute and NYU ITP

10:55 am – 11:10 am **Coffee Break**

11:10 am – 11:50 am **Deep Dive 3: Responsive Regulations and New Business Models**

As disruptive technologies continue to alter how businesses operate, can the regulatory infrastructure adapt quickly enough to allow innovation while still achieving their central role in providing a fair and safe environment for consumers and businesses? If a new balance between the government and marketplace is needed, what does this look like, and how do we achieve a transition while also considering the interests of existing players?

- Jennifer Bradley, Fellow, Brookings Institution; author of ‘The Metropolitan Revolution’
- Althea Erickson, Director of Public Policy, Etsy
- David Estrada, Vice President of Government Relations, Lyft
- Josh Gold, Political Director, New York Hotel and Motel Trades Union
- Meera Joshi, Chair and CEO, NYC Taxi and Limousine Commission
- Arun Sundararajan, Professor & NEC Faculty Fellow, NYU Stern and NYU CUSP
- *Moderated by:* Andrew McLaughlin, CEO, Digg and Instapaper; Partner, Betaworks

11:50 am – 11:55 am **Student Spotlight 2:** Sarah Cannon, Harvard University

12:00 pm - 12:40 pm **Conversation: Friction between New York and the Collaborative, Peer and Sharing Economy**

Cities are innately sharing economies. The depth and diversity of New York’s markets, coupled with its density of businesses and people, make the city one of the largest potential global markets for the new economy. However, striking the right balance between thoughtful policies and regulations that protect the health and well-being of residents and creating the space for innovation and growth has been challenging. Participants will build on the issues raised in the first three deep dives to discuss opportunities and challenges to realizing the full potential of NYC’s deep market, possible paths towards co-existence of the old and the new, and explore what other cities are doing to become more “shareable”.

- Nick Grossman, General Manager, Union Square Ventures
- Josh Isay, Managing Director, SKD Knickerbocker
- Jessica Lawrence, Executive Director, NY Tech Meetup
- James Parrott, Deputy Director and Chief Economist, Fiscal Policy Institute
- Kathryn Wylde, President and CEO, Partnership for New York City
- *Moderated by:* Arun Sundararajan

12:45 pm - 1:00 pm **Bringing It All Together** - Fred Wilson, Managing Partner, Union Square Ventures

1:00 pm **Closing Remarks, Buffet Lunch**

**All sessions will be held in the Paulson Auditorium, NYU Stern School of Business
40 West 4th Street, New York, NY 10012**